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AD SIZE	WIDTH & DEPTH
Full Page : Full Bleed	Trim: 8.00" x 10.50" Bleed: 0.25" Live Area: 7.50" x 10.00"
Full Page	7.50" x 10.00"
3/4 Page	7.50" x 7.481 in"
2/3 Page	7.50" x 6.577"
1/2 Page	7.50" x 5.042"
1/3 Page	7.50" x 3.368"
1/4 Page	3.688" x 5.042"
1/8 Page	3.688" x 2.521"

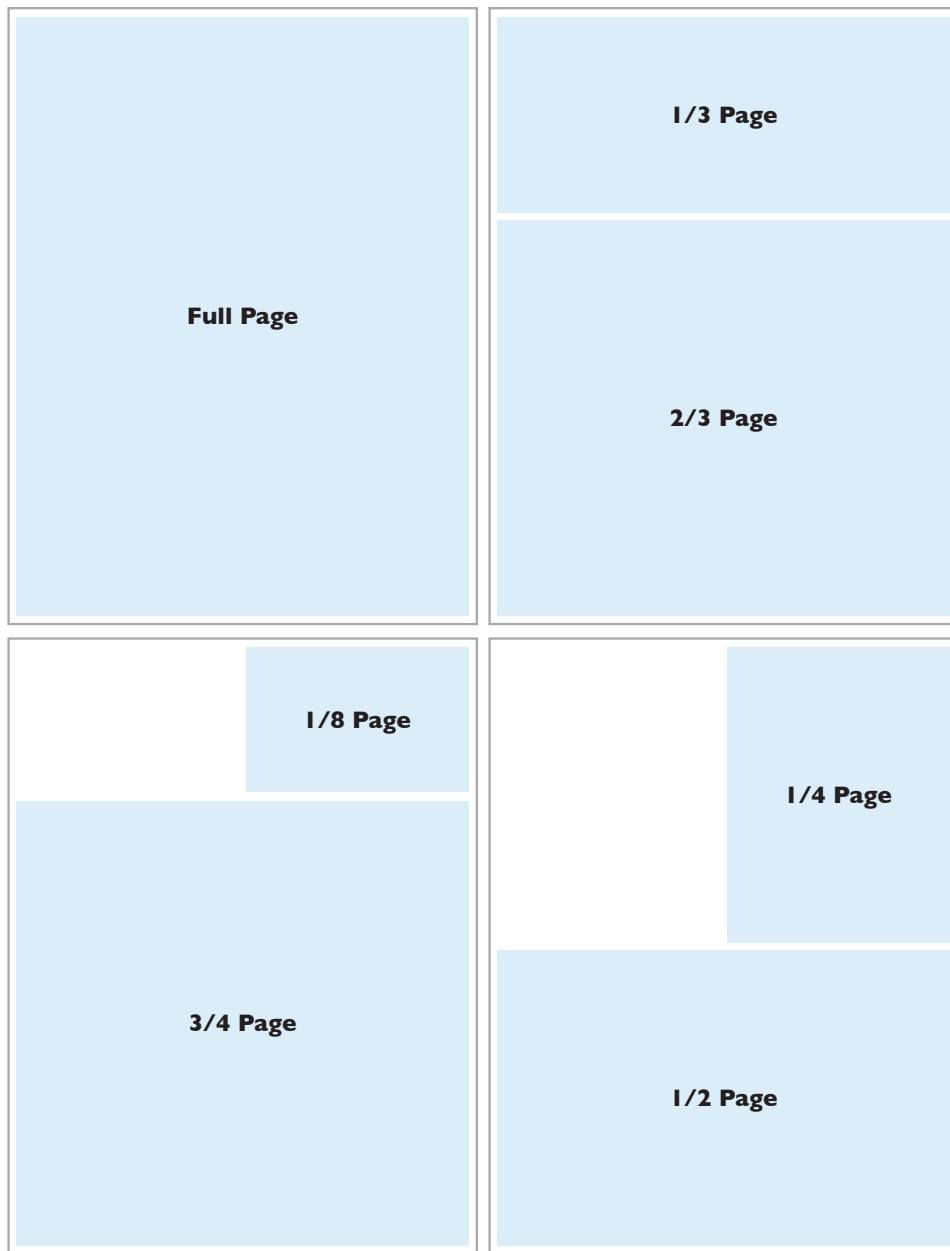
Digital files are required for all ad submissions. All ad files must be built using high resolution images (200-400 dpi) with all necessary images and fonts embedded. Images taken from the Internet are not suitable for print. Our preferred file format is PDF, although we also accept EPS files with text converted to outlines as well as ads in Tiff format. We do not accept files in JPEG, Giff, Microsoft Word, Microsoft Publisher, Microsoft PowerPoint, Word Perfect, Adobe PageMaker or CorelDraw formats.

Terms & Conditions

RATES based on camera ready artwork or final film supplied. 15% additional surcharge over space and colour rates for copy preparation and specific placement. Only recognized and accredited advertising agencies will be entitled to a fifteen (15%) percent commission when camera-ready copy is supplied. Colour rates are non-commissionable.

PAYMENT: Payment due upon receipt of invoice. 2% interest per month charged on the outstanding balance on accounts over 15 days.

CANCELLATIONS: Must be received seven working days prior to copy deadline. Contracts at discount rates are non cancelable.



SIZE	1X	3X	6X	10X
Outside Back Cover	\$2100	\$1900	\$1785	\$1680
Inside Front & Back Cover	\$1890	\$1700	\$1610	\$1510
Full Page	\$1475	\$1330	\$1255	\$1180
3/4 Page	\$1275	\$1150	\$1085	\$1020
2/3 Page	\$1065	\$960	\$905	\$850
1/2 Page	\$885	\$800	\$750	\$710
1/3 Page	\$640	\$575	\$540	\$510
1/4 Page	\$530	\$480	\$450	\$425
1/8 Page	\$320	\$290	\$270	\$255

All Ads Are Full Colour

CONTENT: The publisher reserves the right to refuse advertising at any time without penalty. All advertisements are accepted and published with the understanding that the advertiser assumes liability for content of advertising matter (including text, representation and illustrations).

LIABILITY AND ERROR: The maximum liability of the publisher in the event of any error is limited to the ad space rate. Charges for that issue will be waived and the contract period will be extended by one issue so that the total contract price and discounts remain unaffected.